

Small business technology: 7 small business solutions for new owners



No matter what business you start, in many ways you could be starting a technology business. That's because every business requires several small business solutions and technologies to operate and grow. Here are seven technology solutions you may need to prioritize for your small businesses.

Business internet

Internet access is the backbone of many small business solutions. To help serve your customers well, your small business will need internet connectivity that supports Wi-Fi connections and fast upload and download speeds, is reliable, secure and provides coverage where your employees work.



Smartphones

Many small businesses can be managed with smartphones. Many small business platforms or technologies can be accessed through a mobile app, giving you the power to connect with customers, discover insights, market your products and get paid without being present in a physical office.



Video conferencing solutions

Virtual meetings can help enable employees to connect and collaborate. Choose purpose-built small business solutions for video conferencing to help boost productivity for remote, in-house and hybrid employees.



CRM solutions

Customer relationship management (CRM) small business solutions can help you identify top customers, maximize lifetime customer value and find potential new leads to help grow your business.



Online marketing solutions

Social media marketing tools, email marketing platforms, website builders and advertising analytics platforms can help make it easy to build your online presence and promote your business.



Operational solutions

There are many operational tools you'll want to consider, depending on your small business technology needs. For example, a retailer might require inventory management technology to track stock, while a business with field staff can use GPS fleet tracking software to monitor vehicles.



Cloud storage solutions

Your small business technology needs may require cloud storage to store, share and sync files across devices. This helps ensure employees can access documents no matter where they are and enables more collaboration and productivity.



Verizon is your source for small business solutions

Verizon Business has been awarded #1 in customer satisfaction for Small Business Wireline Services, according to the J.D. Power 2023 U.S. Business Wireline Satisfaction Study, for the fifth consecutive year in a row.



From connectivity and network solutions to tools for security, marketing, collaboration and more, Verizon has the technology and devices to start your small business off on the right foot.

[Learn more about Verizon's small business solutions.](#)